



Government Finance Officers Association



GROUP-LIVE
COURSE

Debt Management for Frequent Issuers

July 24, 2018 – Washington, DC

8:30 am to 4:30 pm (ET)

NEW!

LEVEL: Advanced

CPE CREDITS: 8

FIELD OF STUDY: Management Services

PREREQUISITE: Attendees should have familiarity with and interest in current tax and securities law related to debt issuance as well as the market and legislative and regulatory environment related to debt management

The seminar will be held at The Madison Washington DC, a Hilton Hotel:
1177 Fifteenth Street NW, Washington, DC 20005

This day-long event is an opportunity to meet with market experts and join in the conversation about muni market legislative, regulatory, and market practices. Don't miss this one-of-a-kind event!

Who Will Benefit:

This training is being developed as a one day "mini-muni conference" for frequent issuers of municipal securities. Entities who regularly issue debt will be able to join industry experts and leaders to learn about various issues that impact debt issuance and management practices.

Program Description:

This course will provide participants who are with governments that frequently issue debt with the opportunity to learn about different tools, techniques, and trends to help when issuing and managing their debt program. Instructors will address available debt instruments, market trends, the relationships between internal and external parties, the importance of disclosure responsibilities following the SEC's MCDC initiative, and the changing regulatory landscape, among other relevant issues. The course will feature practical examples from and interactive discussion between instructors and participants on these and other debt management related topics.

Topics Include:

- Market Outlook
- Federal Legislative Update
- IRS and Treasury Regulation Update
- SEC Update
- Disclosure Practices and EMMA
- GASB Activities Related to Debt Reporting
- Hot Topics in the Muni Market
 - Impact of LIBOR Changes
 - Investor Input and Credit Analysis
 - Climate Change
 - Cyber Security

Seminar Objectives:

- Learn how to develop and enhance existing policies and procedures based on the best practices
- Review of current market conditions, trends, and practices
- Develop a thorough understanding of the various debt instruments being used by larger governments and frequent issuers
- Discuss issuer disclosure and investor relations programs and opportunities
- Become intimately familiar with SEC, MSRB, and IRS rulemaking that impact your debt management program

Instructors:

- **Rebecca Olsen**, Acting Director of the Office of Municipal Securities, SEC
- **Sean Gard**, Legislative Director, Office of Representative Gwen Moore
- **Leah Szarek**, Senior Manager, MSRB
- **Michael Decker**, Managing Director, SIFMA
- **Paul Maco**, Partner, Bracewell LLP (former director, SEC Office of Municipal Securities)
- **Vicky Tsilas**, Partner, Ballard Spahr (former Branch Chief, IRS Tax-Exempt Bond Branch)
- **Robin Prunty**, Managing Director and Head of Analytics & Research, S&P Global Ratings
- **Giedre Ball**, Debt Program Manager, Washington Metropolitan Airports Authority
- **Nikki Griffith**, Cash and Debt Management Bureau Chief, Howard County, MD

For further study check out GFOA's Debt Management best practices and advisories at www.gfoa.org.

**To learn more or register for this event,
visit www.gfoa.org.**

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Program Schedule

Attendee check-in and distribution of course materials will take place from 7:30 a.m. – 8:30 a.m. The seminar will take place from 8:30 am – 4:30 pm (Eastern).

Program Location and Hotel Information

The seminar will be held at The Madison Washington DC, a Hilton Hotel: 1177 Fifteenth Street NW, Washington, DC 20005
Phone: (202) 862-1600

- Room Rate: Single/Double: \$175 plus 14.8% tax
- Based on availability, GFOA's group rate is valid until June 28, 2018. Should the GFOA block fill up or if reservations are made after this date, reservations will be accepted on an overall hotel space availability and may not qualify for GFOA's discounted rate.
- Reserve your room at <https://aws.passkey.com/e/49585389>

Please print or type (or register online at www.gfoa.org)

Check here if you are faxing this form or scanning and e-mailing this form to training@gfoa.org. Fax: 312-977-4806.

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Please photocopy this form for additional registrants.

A copy of the confirmation will be sent as a PDF attachment via e-mail from training@gfoa.org. Please add this address to your allowed senders list.

CPE Credits: GFOA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.



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Government Finance Officers Association (GFOA)

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Cancellation Policy: Cancellations can be faxed to the GFOA at 312-977-4806 or e-mailed to training@gfoa.org. Requests for refunds received prior to July 6, 2018, will be levied a \$50 administrative service charge. Requests for refunds received between July 6-20, 2018, will be refunded 50 percent of the registration fees. No refunds will be granted after and July 20, 2018.

Substitutions (government entities only): A one-for-one substitution of a nonmember for an active member is allowed. If your organization has a current GFOA member on staff who is not participating in these training seminars, a nonmember may attend in his/her place at the member rate. You must provide the member number and/or name of the GFOA member on the registration form.

Inquiries: For information regarding administrative policies, such as complaints and refunds, please contact GFOA at training@gfoa.org or at 312-977-9700.

Groups: If your organization registers three or more people for the same seminar, you may reduce their registration fees by 10 percent. To qualify for the discount, registrations must be mailed together and paid with one check or invoice.

Registration Fees (Please Check One)

Member: \$370 Non-Member: \$550

Registration Fee \$ _____

Group Discount \$ _____

New member fee: Visit www.gfoa.org \$ _____
or call GFOA at 312-977-9700 for fee

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REGISTRATION TOTAL \$ _____

Payment Information (Please Check One)

Fees must be paid in U.S. dollars by check, credit card, or purchase order. **Please do not submit duplicate copies of this form.**

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