



## Become a GFOA Conference Sponsor

The following sponsorship opportunities allow you to reach all GFOA attendees and members. Whether you have a specific idea in mind or want to contribute as a general supporter, there is something for everyone.

Combine sponsorship recognition with GFOA exhibition participation and increase the success of attracting your target audience. Sponsorship is in addition to exhibit space.

### Sponsors will be recognized in the following ways:

- Listed in the conference program and buyer's guide listing
- Prominent on-site signage
- Company name posted on the GFOA website before, during, and after conference
- Other recognition as listed with specific items

### Platinum Sponsor

#### Minimum threshold \$50,000

- Company thank you announcement will appear on monitors at the convention center. (This will be part of an ad rotation.)
- An ad in GFOA's passport booklet to drive attendees to your booth
- 15 full conference registrations
- 15 tickets to the Tuesday night closing event
- ★ Full page, 4-color ad in the April 2017 issue of *Government Finance Review*
- 50 percent discount on any additional full conference registrations
- Two sets of pre-conference electronic labels\*
- One set of post-conference mailing labels\*

### Gold Sponsor

#### Minimum threshold \$25,000

- Company thank you announcement will appear on monitors at the convention center. (This will be part of an ad rotation.)
- An ad in GFOA's passport booklet to drive attendees to your booth
- 10 full conference registrations
- 10 tickets to the Tuesday night closing event
- ★ Full page, 4-color ad in the April 2017 issue of *Government Finance Review*
- 50 percent discount on any additional full conference registrations
- Two sets of pre-conference electronic labels\*
- One set of post-conference mailing labels\*

### Silver Sponsor

#### Minimum threshold \$10,000

- Company thank you announcement will appear on monitors at the convention center. (This will be part of an ad rotation.)
- ★ Half page, 4-color ad in the April 2017 issue of *Government Finance Review*
- 6 full conference registrations
- 6 tickets to the Tuesday night closing event
- 35 percent discount on any additional full conference registrations
- One set of pre-conference mailing labels\*

### Bronze Sponsor

#### Minimum threshold \$5,000

- 3 full conference registrations
- 3 tickets to the Tuesday night closing event
- 25 percent discount on any additional full conference registrations
- 50 percent discount on pre- or post-conference mailing labels\*

### Friend of GFOA

#### Minimum threshold \$1,000

- 1 full conference registration
- 1 ticket to the Tuesday night closing event
- 15 percent discount on any additional full conference registrations
- 15 percent discount on any pre- or post-conference mailing labels\*

### Supporter of GFOA

#### Minimum threshold \$250

- 1 ticket to the Tuesday night closing event
- 10 percent discount on any pre- or post-conference mailing labels\*

\* All e-mails, attachments, and mailings must be pre-approved.