



Government Finance Officers Association

Sponsorship Levels – GFOA’s 2017 Annual Conference

111th Annual Conference
Denver, Colorado, May 21 – 24, 2017

Sponsorship Benefits	All Sponsorship Levels	Platinum <i>Minimum threshold \$50,000</i>	Gold <i>Minimum threshold \$25,000</i>	Silver <i>Minimum threshold \$10,000</i>	Bronze <i>Minimum threshold \$5,000</i>	Friend of GFOA <i>Minimum threshold \$1,000</i>	Supporter of GFOA <i>Minimum threshold \$250</i>
Company name posted on the GFOA website before, during, and after conference	x	x	x	x	x	x	x
Listed in the conference program	x	x	x	x	x	x	x
Prominent onsite signage	x	x	x	x	x	x	x
An ad in GFOA's passport booklet to drive attendees to your booth		x	x				
Full conference registrations		20 total	10 total	6 total	3 total	1 total	
Discount on any additional full conference registrations		50% discount	50% discount	35% discount	25% discount	15% discount	
Tickets to the Tuesday night closing event		20 total	10 total	6 total	3 total	1 total	1 total
Pre-conference electronic labels*		Two sets	Two sets	Not available	Not available	Not available	Not available
Pre-conference mailing labels*				One Set			
Post-conference mailing labels*		One set	One set				
Discount on pre- or post-conference mailing labels		75% discount	75% discount	50% discount	50% discount	15% discount	10% discount
2018 exhibit space offered first to all sponsors from 2017	x	x	x	x	x	x	x
Associate GFOA membership for one of your staff	x	x	x	x	x	x	x
Full page, 4-color ad in the April 2017 issue of Government Finance Review		x	x				
Half page, 4-color ad in the April 2017 issue of Government Finance Review				x	x		
Listing in GFOA's Buyers Guide	x	x	x	x	x	x	x

*Electronic labels ONLY available to platinum and gold sponsors