



Government Finance Officers Association

GROUP
INTERNET-BASED
COURSE

Why Employee Engagement Matters for Government Financial Management

NEW!

September 18, 2019 | 2:00 pm to 3:00 pm (ET)

LEVEL: Basic

CPE CREDITS: 2 (based on a 50-minute hour)

FIELD OF STUDY: Business Management and Organization

PREREQUISITE: None

Who Will Benefit:

Local government officials who want to improve the performance of the finance office.

Program Description:

Public-sector organizations can't succeed without talent – the right people with the right skills in the right places at the right times. This is particularly true for government financial management. But just having talented employees isn't enough – they must also be committed and engaged. This webinar will cover how to measure employee engagement and then achieve a high level of engagement in your organization – in order to drive superior performance and outcomes. Participants will learn how employee engagement improves performance and service in order to improve customer satisfaction and, ultimately, trust in government.

Seminar Objectives:

Those who successfully complete this seminar should be able to:

- Learn what employee engagement is (and isn't).
- Learn why engagement matters.
- Learn about how to measure employee engagement in your organization.
- Understand the link between employee engagement and recruiting.
- Find out what influences engagement, including leadership and managing change, and employee recognition.
- Understand what creating a culture of engagement is.

Instructor:

Bob Lavigna, Director of the Institute for Public Sector Employee Engagement, CPS HR Consulting, Sacramento, California

To learn more or register for this event,
visit gfoa.org.

For further study check out course recommended reading and other GFOA publications on the website.

It's Easy to Participate

- GFOA's internet training is delivered to attendees via a secure website and audio conferencing service.

Equipment Needed

- A computer with a web browser to view the presentation. If you have speakers for your computer, you will be able to listen to the training using them.
- If you do not have speakers for your computer, you will need a phone to listen to the presentation. (Speaker phone recommended, but not required.)

How It Works

- Participants will receive an e-mail invitation containing a link with instructions at the beginning of the week the course will be taking place from the e-mail address messenger@webex.com. (Please add this e-mail address to your "allowed senders list.")
- Materials can be viewed on a secure internet site.
- Questions can be asked at any time during the course, and interactive exercises will test your mastery of the material.
- To join the event more quickly, you can set up Event Manager before the event starts. Go to: <https://gfoa.webex.com/gfoa/ecsetup.php?frommail=1>.

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Member: \$35 Non-Member: \$50

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Inquiries: For information regarding administrative policies such as complaints and refunds, please contact GFOA at training@gfoa.org or at 312-977-9700.



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