



Awards for Excellence

IN GOVERNMENT FINANCE

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Government Finance Officers Association's (GFOA) Awards for Excellence in Government Finance recognize innovative programs and contributions to the practice of government finance that exemplify outstanding financial management. The awards stress practical, documented work that offers leadership to the profession and promotes improved public finance.

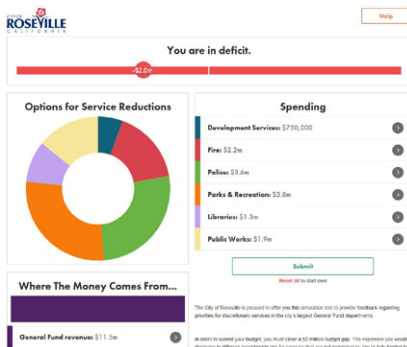
2019 Winner for Exceptionally Well Implemented GFOA Best Practice:



The EngageRoseville project was designed to educate community members and ask for their input in defining Roseville's priorities as the city created its general fund budget for fiscal year 2019 and beyond.

Illustrating the realities of declining municipal revenues during a growing economy – a task taken on by the city's Public Affairs and Communications Department and multi-departmental Communications Team – made it easier for Roseville to address the immediacy of its budget concerns with constituents. Roseville then initiated an 18-month, multi-platform public outreach effort called EngageRoseville. It started with simple, defined goals and objectives: engage with the community and help them understand the data and then provide the city informed feedback. The effort had three parts: research, education, and engagement:

- Roseville conducted formal research before and during the initiative to ensure that the data gathered could be used to inform policy decision makers without introducing misconceptions.
- The project engaged community members wherever they could be found – at home, online, and with town hall-style meetings.
- The five largest general fund departments presented detailed department budget presentations to the Community Priorities Advisory Committee, the members of which were able to use the information to help determine their service priorities and provide input on the relative worth of a particular service.



GFOA BEST PRACTICE: Public Engagement in the Budget Process

GFOA recommends that governments encourage effective and well-implemented public engagement budget processes. This will enable the public to work with their government, resulting in more beneficial budget decisions.